



SPONSORSHIP
OPPORTUNITIES



ABOUT US

Gen Con is the largest tabletop gaming convention in North America. In 2019 (pre-pandemic), they welcomed over 65,000 unique visitors and offered over 19,000 events. By its nature, Gen Con attracts a large number of enthusiastic attendees who enjoy writing via prose, graphic novel, gaming, and media. Gen Con 2024 will be held August 1-4 in Indianapolis IN.

The Gen Con Writers' Symposium is a semi-independent event hosted by experienced writers and editors for new and expert writers of speculative fiction.

The Writers' Symposium has grown from a small set of panels to one of the largest convention-hosted writing tracks in North America, offering hundreds of hours of programming from writers, editors, agents, and publishers to nearly 3000 unique visitors per year on average.

WHY BECOME A SPONSOR



Your sponsorship dollars will go far at the Gen Con Writer's Symposium, supporting a diversity of voices in fiction and game narrative, and helping to provide professional advice and invaluable learning to writers at all stages. Your brand will be associated with the biggest writing symposium with a focus on game narratives in the world, and be seen by thousands of symposium and Gen Con attendees.

Sponsorship is still in its early stages at the symposium, so it's a great time to get on board! Past sponsors will always get first tier choice in future years.

We're happy to discuss sponsorship opportunities catered to your goals and audience at the symposium, so don't hesitate to reach out at info@genconwriters.org.

SPONSORSHIP PACKAGES

Legendary

Our top tier, your legend will be celebrated throughout the event.

ONLY 1 AVAILABLE

Mention at opening and closing ceremonies

Logo on website and print materials

Logo in prime spot on signage

Logo on guest badge holders

Logo on swag bags

Tickets to attend social event to mingle with our pro guests

1-hour workshop spot (as developed with programming)

\$2,500

Epic

Your heroic support will never be forgotten.

ONLY 3 AVAILABLE

Mention at opening and closing ceremonies

Logo on website and print materials.

Logo on signage

Logo on swag bags

Tickets to attend social event to mingle with our pro guests

\$1,250

Rare

Your sword sings on the side of writing might.

Mention at opening and closing ceremonies

Logo on website and print materials.

Logo on signage

\$500